



Mirgor⁺

ADN 55%

97%

3000 m²

77.7 M+

Building the future

175 VOL

46 VOL

265

46 VOL

We make things happen

At Mirgor we push **technology** forward and transform it into daily experiences that contribute to people's **wellbeing and progress** through our highly-efficient quality technological products and services. We want everyone to enjoy the best advances in travel, food, and communication in today's world..

United by
one common purpose:
[improving every day.](#)

For 39 years we've been integrating and empowering the communities around us, with a strong commitment to improving every day and adapting to different environments and challenges, never losing sight of our dream: [building the future.](#)

+ Mission

+ Vision

+ Values

United by
one common purpose:
improving every day.

For 38 years we've been integrating and empowering the communities around us, with a strong commitment to improving every day and adapting to different environments and challenges, never losing sight of our dream: **building the future.**

+ Mission

Our aim is to become the **main developers of technological innovation**, transforming it, through our investments and advances, into contributions to the wellbeing and progress of our people. **Bringing you innovative solutions and experiences.**

+ Vision

At Mirgor, we make things happen, with conviction, adding value to our products and services, building trust and long-standing relationships with our customers, suppliers, and partners.

+ Values

Transparency – Efficiency
Awareness - Versatility

39 years of business history

generating value in
Argentina for argentines



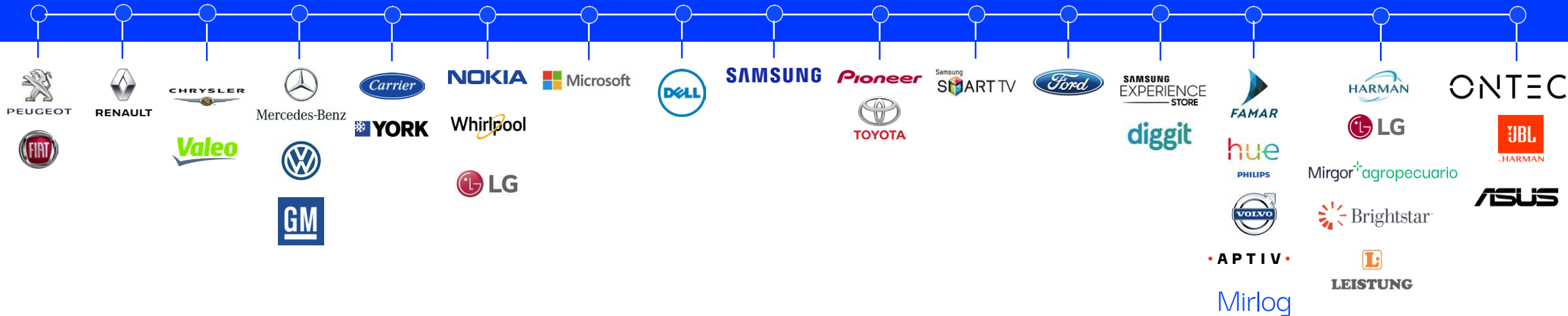
Mirgor Group

- + 28 years listing in the Stock Exchange Market (1994-2022). - ADR: NYSE & LSE.
- + USD 1.000MM billing (without financial debt)
- + Know-how of mass manufacturing technological products with high quality standards. (7MM Cel, 600k TVs, 500k Infotainment and 350k AC cars)
- + More than 3.300 employees. 53% women
- + 60.000m2 in 5 industrials plants in Tierra del Fuego.
- + Long-term Partnerships with multinational companies.
- + +300 global supplier.
- + Logistics +2.300 containers/year.
- + Wharehouses +45.000 m2 (in Buenos Aires y Tierra del Fuego).
- + USD 200mm purchases from local suppliers
- + Own Stores (+60 own POS)
- + I+D+I Development of HW +SW + Testing

Alliances throughout history



1983 1994 1996 1997 2004 2010 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021



Business Units

Mirgor Group encompasses several sectors in Argentina's industry..

Mirgor⁺

Manufacture

Retail

Distribution

Agriculture

Supply Chain

Innovation

Global

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Manufacture

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We explore and adopt solutions
always with a view to progress.

Retail

Distribution

Agriculture

Supply Chain

Innovation

Global

Manufacture Development Team

Climatization

Wheel assembly

Infotainment

Consumer Electronics

Mobile Phones

Background

Meeting customer needs has been one of Mirgor's main challenge for more than 38 years. We explore and undertake solutions always aiming for progress. Mirgor is one of the first autoparts companies in the country to certify the IATF 16949: 2016 standard. Today we have specific divisions for mass manufacture of technological products with high quality standards. We have 4 manufacturing plants in Tierra del Fuego with a surface area of **more than 60,000 m2 committed to manufacture and assembly of automotive parts, mobile phones and consumer electronics.**



Our commitment in this industry is so deep that we have been manufacturers of original parts (OEM) for more than 3 decades. **Devoted to our customers demands**, we have invested in high-tech equipment for quality control and acquired the Home Customs Service that significantly reduces delivery times. Automotive manufacturing is divided into 3 Units: Wheel assembly, Infotainment and Air Conditioning.

Manufacture

Automotive Manufacturing

Systems

Automotive **Climatization Systems**

Information and Entertainment System (**Infotainment**)

Electronic Modules

Parts

System HVAC

Module Front End

Compressor

Piping network

Manufacture Mobile Phones

Production Capacity

+20 productive lines

+15.000 daily electronic equipments

Supply to distributors and retail operators.



We work with the
highest standards

As a natural evolution of services driven by our **entrepreneurial spirit**, we are in charge of cellphone manufacturing.



Exploring solutions keeps us constantly on the move

And that movement allows us to change, evolve and progress in each task we face. Manufacture and trading of electronics items requires a constantly approach to the future.

Manufacture Consumer Electronics

LED TV production, air conditioning equipment (residential and commercial), tablets, notebooks, microwaves ovens and audio prompted us to a new challenge: in-house manufacturing of the electronic boards required by products.

Quality 14001

Security to achieve **quality and technological standards** demanded by our customers

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Manufacture



For over five years, we've been in charge of commercially developing Samsung channels with a heavy focus on our users' experience.

Distribution

Agriculture

Supply Chain

Innovation

Global

Retail

We make
things happen

At Mirgor we challenge technology to turn it into experiences that generate **well-being and progress** for people. For more than 5 years we have been in charge of commercial development of Samsung Channels where we focus in users experience.



Retail Omnicanal Mirgor

Online / Mobile

- + Own E-commerce.
- + Development and management of Samsung official internet pages.
- + Integrated MarketPlaces
- + Green Sale developed and implemented.
- + Same Day Delivery.

Store

- + 60 PoS Mirgor-Samsung.
- + Pick up Store (for online sales)
- + Retail in stores.
- + +1000 PoS for direct and indirect distribution.
- + 100% coverage in Argentina

Customer Service

- + Online - Offline, integrated support (PoS and CallCenter)
- + In-house professional pre-sales and post-sales team (Samsung Official Service)
- + Internal team focused on the customer experience.

Retail

Own Stores

Ecommerce

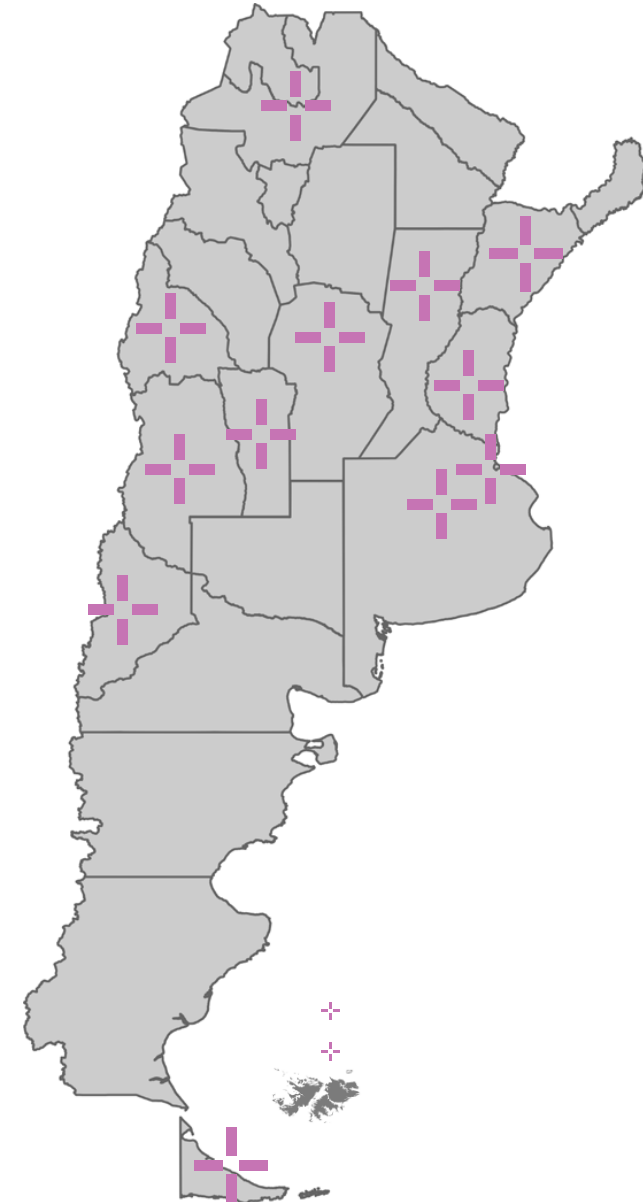
We are the **only retailer** with living samples in Argentina

We have the **most important MS in SSG premium.**

We have **the highest ASP in Argentina** (3x Market).

We offer complementary services such as insurance, **buyback**
and **other store services free of charge.**

We are the **#3 retail** of Samsung Argentina.



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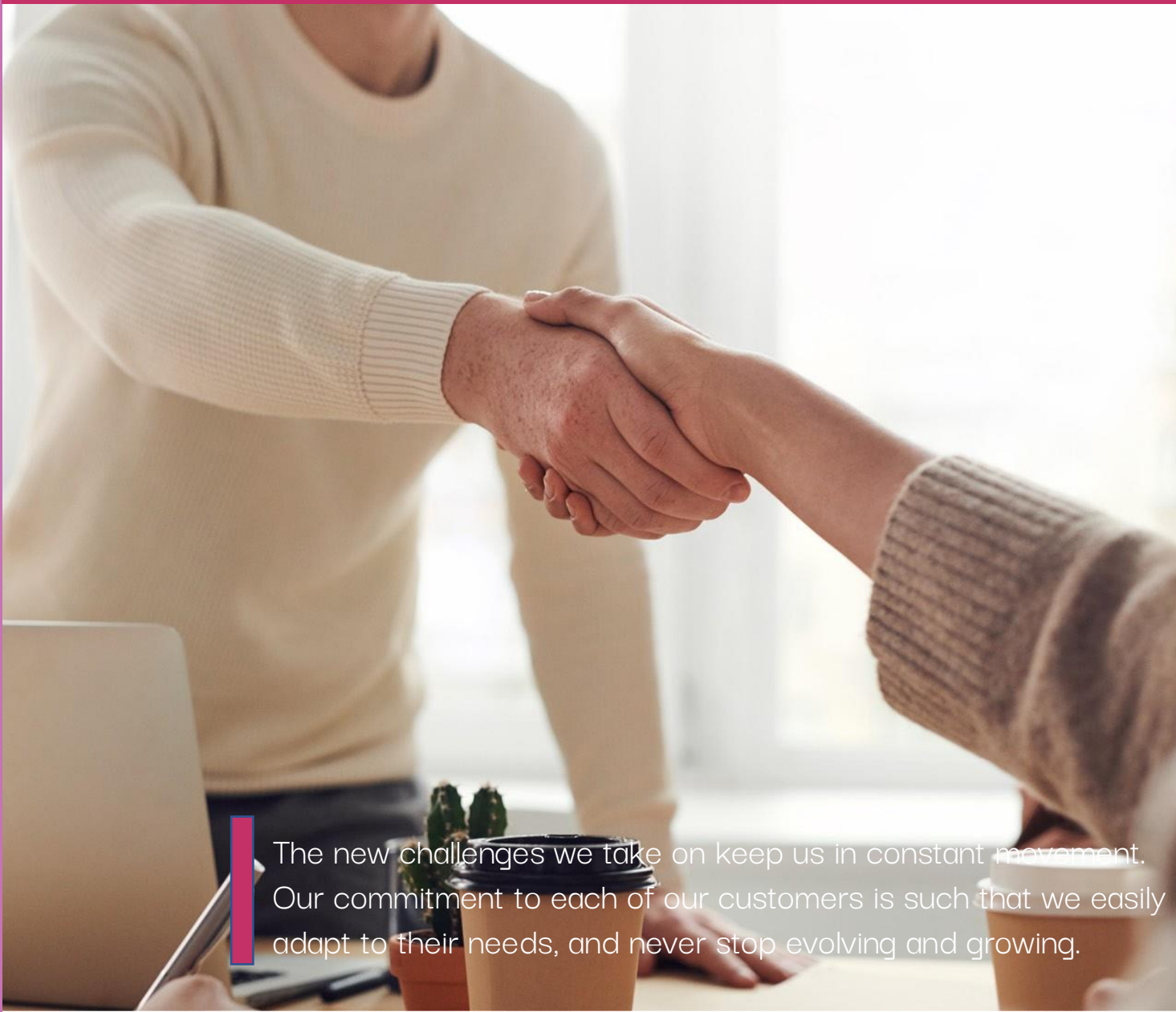
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Retail



The new challenges we take on keep us in constant movement. Our commitment to each of our customers is such that we easily adapt to their needs, and never stop evolving and growing.

Agriculture

Supply Chain

Innovation

Global

Distribution

Products and solutions
customers need, served by
people who care about you.

Mirgor has one the worlds leading distributors of
cutting-Edge products in techonology and confort.
We guarantee our clients a complete attention for
marketing service. We import, manufacture,
distribute and trade products.

Specific Activities

Analysis and continuous business development adapted to versatile contexts. Commercial success defines us.

Complete service in all sales channels retail reseller operators

We import finished products or supplies for local production.

We deliver and market throughout the country.



We are the best intermediary to market and develop a Brand in the channel.

The company has maintained the focus on strong relationships based on trust, responsibility and value generators.

We have grown year after year developing partnerships with hundreds of clients in Argentina.

Distribution Commitment

Main Clients



Distribution Development Team

Products we sell

Samsung Mobile Phones

Air Conditioning

TV Audio Samsung Accesorios

Samsung Tablets

Samsung

Smart Lightning: Philips Hue

signify

SAMSUNG

hue
PHILIPS



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Agriculture

Motivated by our entrepreneurial spirit, we have ventured into the agricultural industry with the purpose of bringing the best of our lands to the world..

In 2019 we began exporting commodities, originally wheat and soya. We keep exploring to reach more people in the world and bring them corn, sunflower, animal proteins, and by-products like oil.



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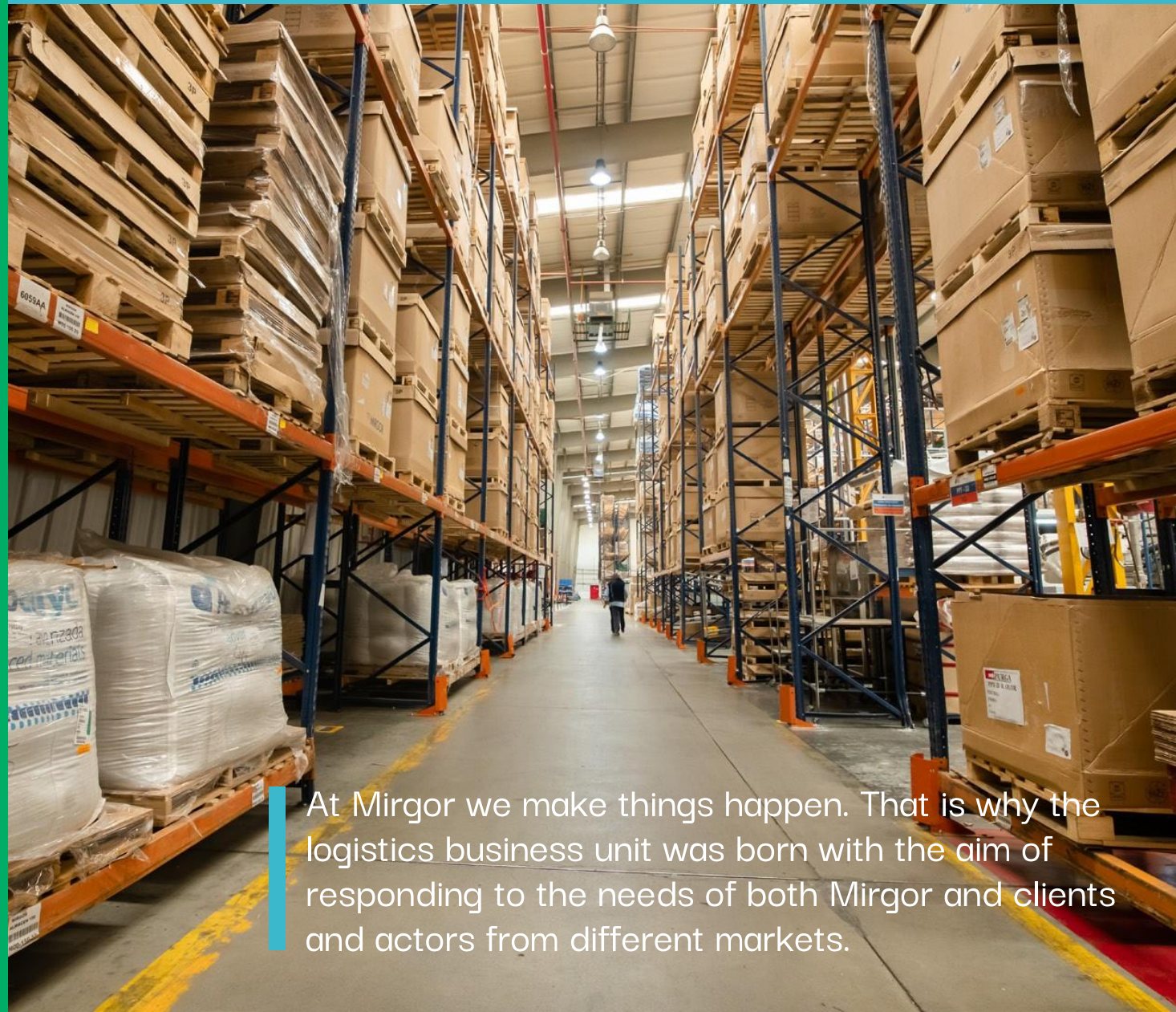
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Manufacture

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Agriculture



At Mirgor we make things happen. That is why the logistics business unit was born with the aim of responding to the needs of both Mirgor and clients and actors from different markets.

Innovation

Global



Logistics Mirlog

In Mirgor we make things happen

The commitment is to continue growing , customizing us to the needs and requirements of each of the companies that trusts us and in this new adventure. At Mirgor we make things happen .That is why Mirlog was born. And that is the reason why we continue to work as a team with our clients, to improve ourselves, grow and face challenges .

Starting operations at the beginning of 2019, MIRLOG arises with the aim of [responding to logistics needs](#) of both Mirgor and clients and players from different markets.

Logistics

What do we offer?

To be a [logistics partner](#), which allows the outsourcing of international and local logistics, as well as being able to help optimize costs in your logistics chain etc.

Specific Activities Involved

Receipt and entry of merchandise / Storage and stock control/ Orders Picking and Packing

Special operations, such as assembly of sequencers or tagging for automotive terminals, etc.

Quality control of parts of own production and suppliers.

Merchandise distribution to final destination
Reverse logistics, reception and processing of returns.

Maximum security warehouse for the storage and preparation of valued products.

Logistics Specific Activities

Preparation and supply processes of air conditioning equipment for automotive terminals FORD, VW, MBA)

Quality control processes, preparation and supply of car radios for automotive terminals . (TASA, FIAT, VOLVO, PSA)

Processes of preparation and distribution of White Line products to wholesalers , retailers and online sale.

Processes of preparation and distribution of TV products to wholesalers , retailers and online sales.

Processes of preparation and distribution of cellphone products, módems, tablets and accessories to wholesalers, ownstores, retailersand online sales.





We have a **logistic and distribution Center** in an strategic point of quick and easy access in the North Zone of Province of Buenos Aires, Av. De los Constituyentes 515, Garín, Prov. Bs. As.

Logistics

Location and Facilities

- + 24.000 m2 covered with a height of 12mts.
- + 12.000 pallet positions of different configurations
- + 3.000 m2 meant to block storage
- + 15 loading and 15 unloading docks
- + Manoeuvring ground for 20 trucks
- + Electronic security and monitoring 24hs.

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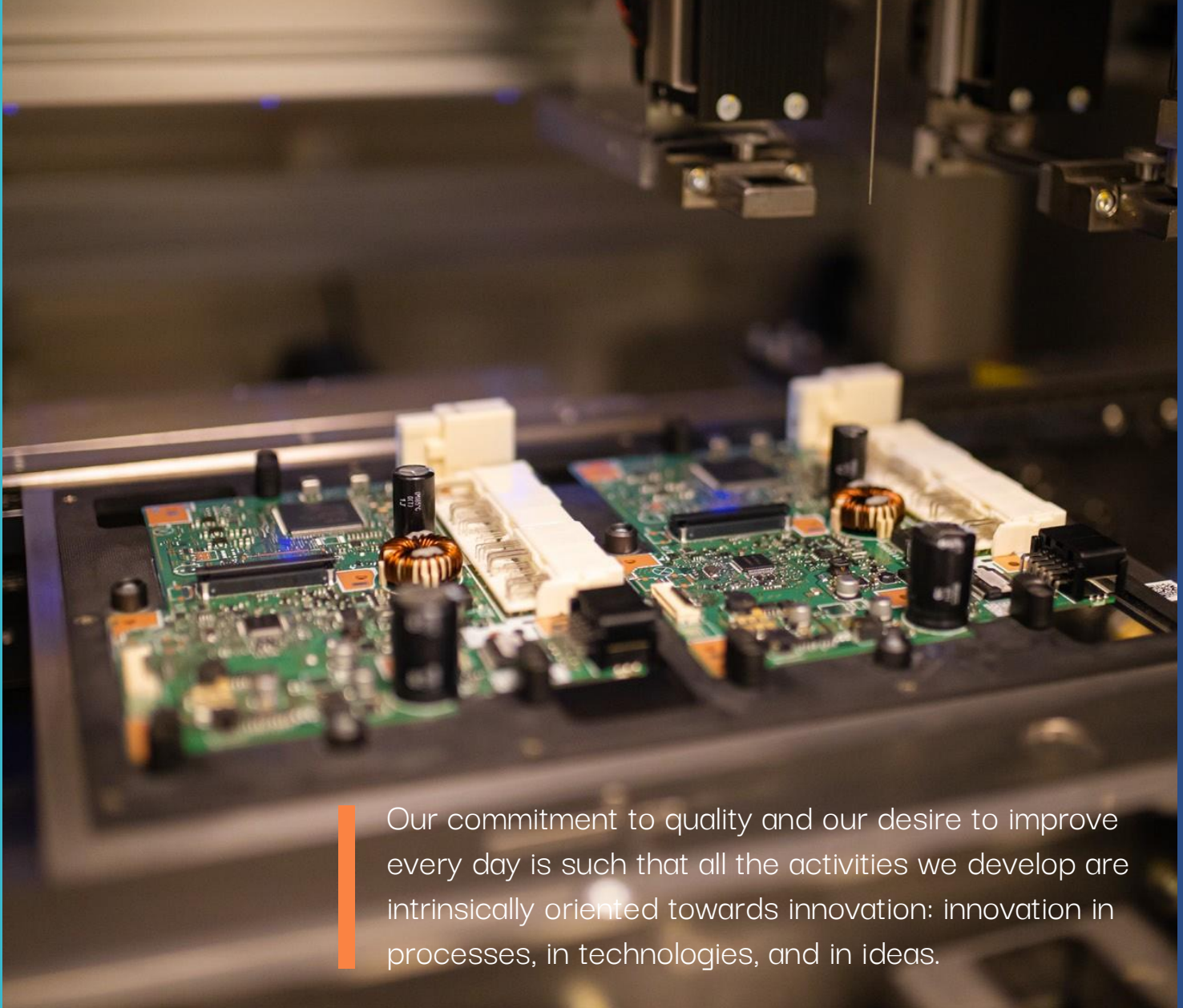
Supply Chain

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Our commitment to quality and our desire to improve every day is such that all the activities we develop are intrinsically oriented towards innovation: innovation in processes, in technologies, and in ideas.

Global



Innovation Commitment

A central and vital business unit for exploring ideas and creating solutions.

Mirgor innovation is not only made up of a great team of professionals and technicians who generate and promote electrical engineering projects, but also by all of us who are part of Mirgor. **Because we are all in constant search for solutions.**

Our commitment to quality and our desire to improve every day is such that all the activities we develop are intrinsically oriented towards innovation: **innovation in processes, in technologies, and in ideas.** We believe future should not be expected, but built. This is why we have created Mirgor Innovation, a central and vital unit in our business to explore new ideas and create solutions.

Innovation Development Team

Electric Engineering

Software Engineering

Mecanic Engineering

Testing Team

Systemas and IT&V

Advanced Engineering

Results

4 vehicular infotainment platforms

IoT platform with own development of video server and device and user manager

+500k lines of own developed software code.

+100 diagrams and circuit developed.

+30k specifications lines analyzed and implemented.

+4M units locally developed

+200 mechanical parts designed

+50 complete product validation cycles.



Innovation Respirators Project

Since the beginning of the pandemic, we decided not to stop, guided by a strong motivation, to get down to work and contribute through our industrial strength and technology to start producing

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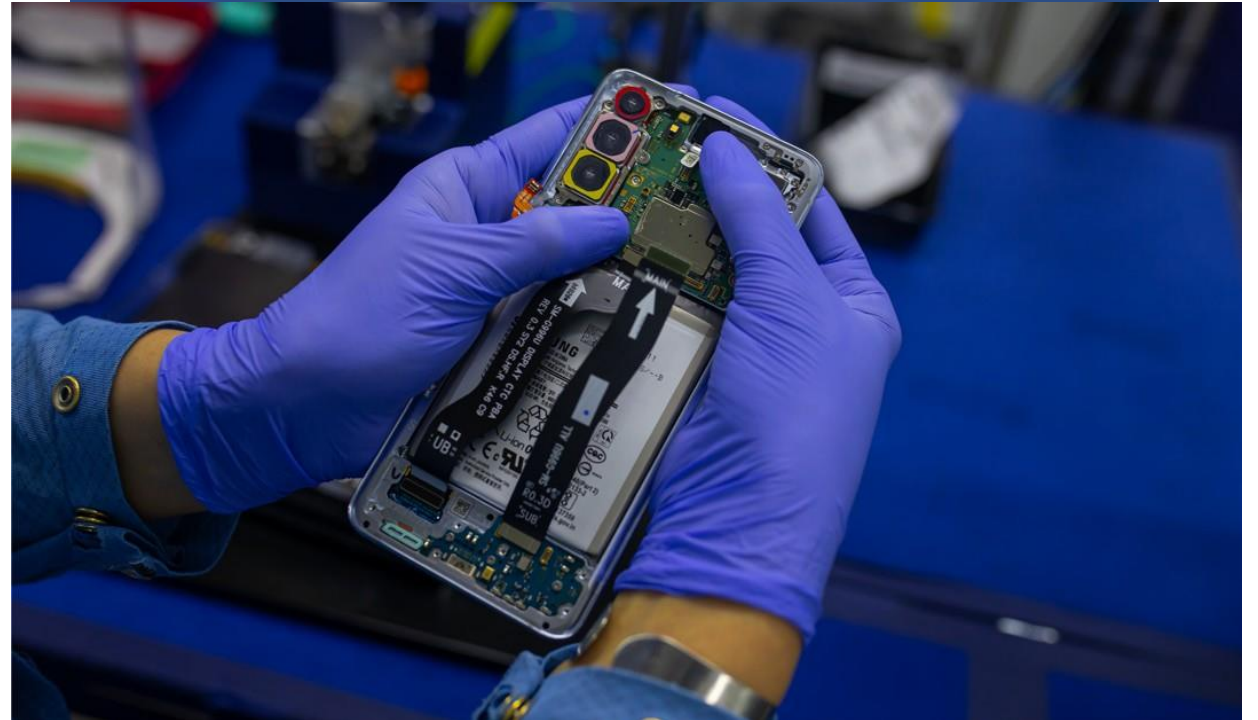
07



We provide comprehensive solutions
always putting the customer at the center

Global

Through Mirgor Services we generate the right proposals for every need.



Our search to offer comprehensive solutions led us to develop a business area focused on solving all kinds of needs for our clients. Together with other business units, we manage to accompany them in different challenges of their operation, generating solutions, contributing our structure and know-how that includes the manufacture, distribution and reconditioning of equipment.



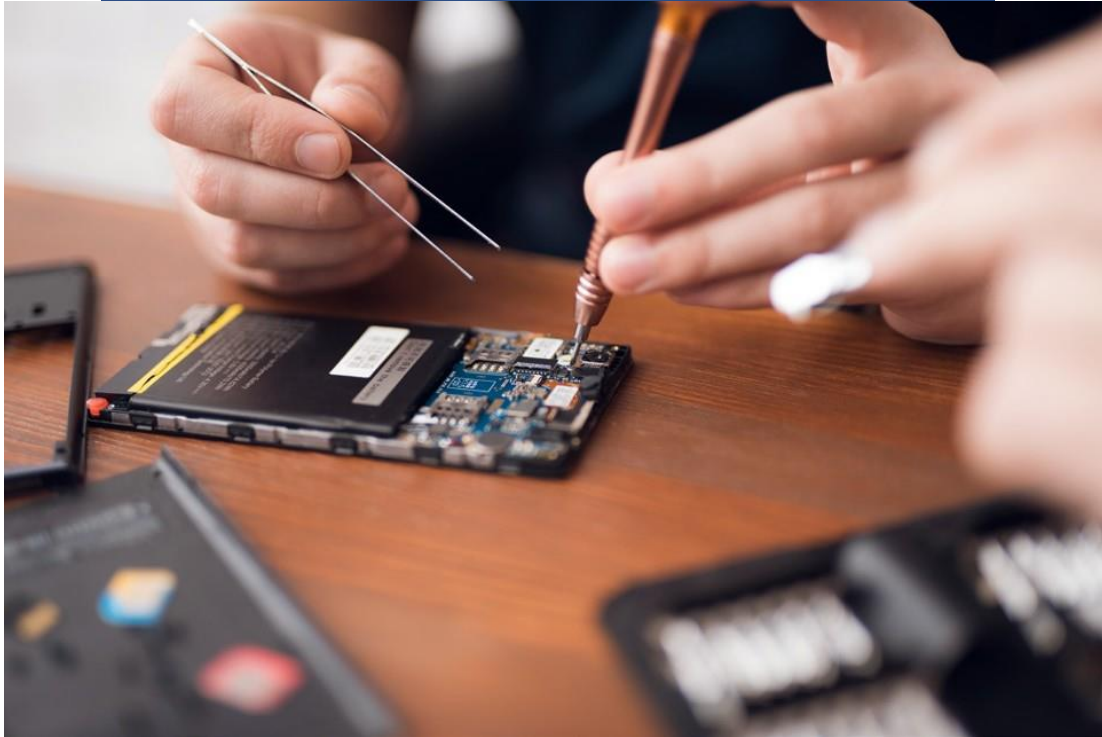
Global Buy Back & Trade In.

We have the tools and the know-how to develop repurchase programs for used devices, which allow the final consumer to transform them into a means of payment to access the latest trends in technology. These devices are reconditioned allowing new consumers to access them at affordable prices, and in turn generating an environmental impact since we double the useful life of products that otherwise would have been discarded, generating waste.

Global Protection

We provide a cell phone [protection service](#) that includes telephone attention, logistics and centralized laboratories. We provide a tailored service, designed and planned to adapt to the needs of each client.





Global After-Sales

We provide [after-sales services](#) to the main technology brands and international clients. We carry out repairs with an official guarantee, reconditioning processes with the highest quality standards and monitored reverse logistics circuits.

Mirgor Group

Companies of the group

Mirgor⁺

Mirgor

IATEC

Interclima

CAPDO

GMRA

FAMAR

BrightStar

Mirgor is a company with more than 38 years of life that grows and diversifies based on the needs of its clients, its commitment to the future and self-improvement.

Mirgor Group

Shareholders Composition



Stocks Class A

15.600.000 (3 votes)

Stocks Class B

15.600.000 (3 votes)

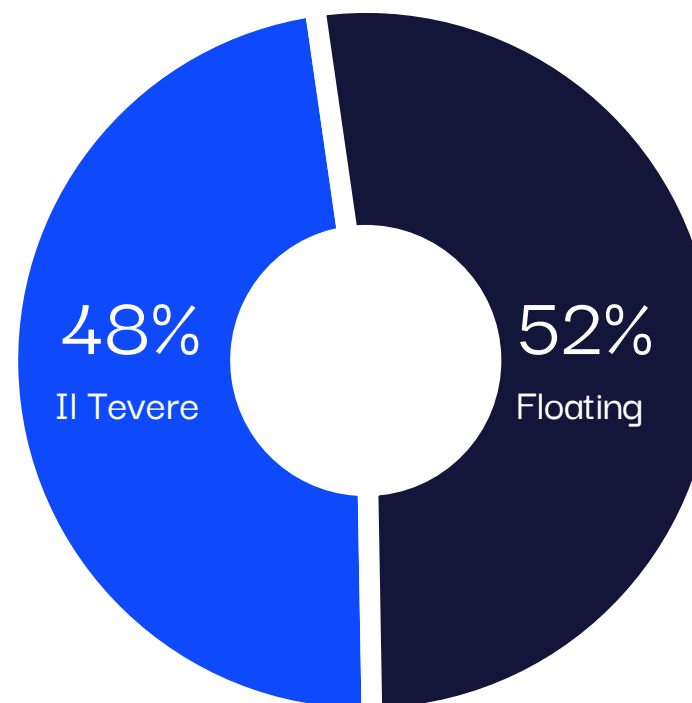
Stocks Class C

148.800.000 (1 votes)

Total Stocks

180.000.000

Nominal Value \$0,10 each



22%
FGS ANSES

30%
BCBA

Locations and Plants

Mirgor⁺

Together with our clients, we work as a team to improve ourselves, grow and accept the challenges that are presented to us.

Locations and Plants



1. Río Grande

Tierra del Fuego

Manufacturing Plants Automotiv
Electronics
Mobile Phones
Electronic Boards

2. CABA

Administrative Headquarters

3. Gral. Pacheco

Buenos Aires

Logistic Center

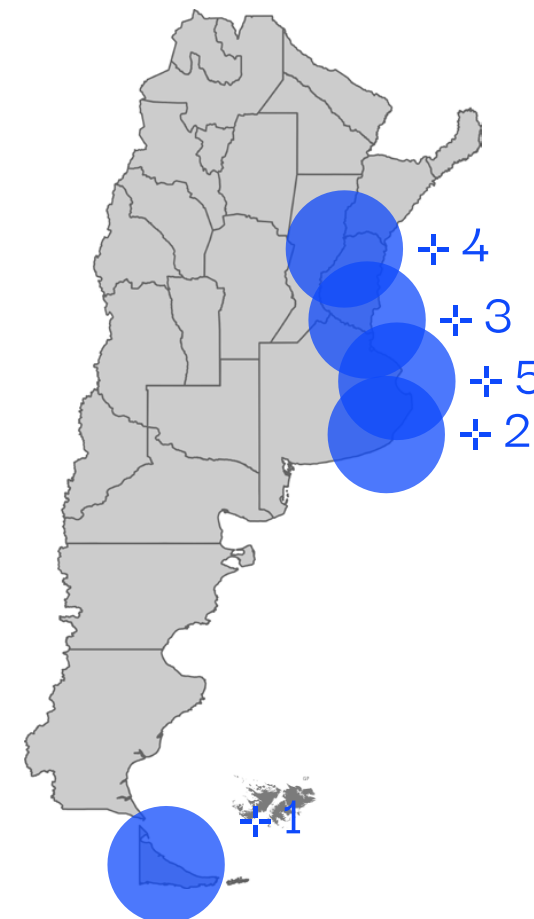
4. Rosario

Santa Fe

GM
Wheel Assembly

5. Baradero, Buenos Aires

ONTEC FORTINOX





Main Clients

Automotive



Consumer Electronics and Mobile

SAMSUNG



Claro

Personal

FRÁVEGA

mi ni cuo tas
RIBEIRO

M! MUSIMUNDO



Telefónica

Mirgor⁺